



Shoppers Drug Mart Coupon Policy

Updated June 14, 2011

Shoppers Drug Mart is pleased to accept coupons with the following conditions:

Physical Appearance

- Must have a clearly printed bar code
- Must be legible
- Printed black and white coupons from the internet and email are accepted. Photocopies or facsimiles are not accepted.
- Must be printed. Digital and mobile coupons are not accepted
- Must have a Legal statement/Dealer statement which includes:
 - Expiry date within 12 months of issuance
 - Valid P.O. Box for remittance (for Manufacturer's Coupons)
- Must have a consistent offer for specific item(s). The same value or offer should appear in all areas of the coupon. Accepted offers are:
 - For dollar/cents off
 - For free items (excludes internet coupons)
 - Buy one, get one free (BOGO) coupons
- Must not show signs of tampering

Guidelines and Restrictions

- Non-Canadian coupons are not accepted
- Competitors' coupons are not accepted
- Coupons are not redeemable for cash or credit
- Unless otherwise stated, only one coupon may be presented per item (except when one additional coupon is for Shoppers Optimum Bonus Points)
- There is no limit to the number of coupons that can be used in a transaction; provided that no more than one coupon is used per item
- The coupon presented must match the item purchased (including size, flavour, and brand)
- If the value of the coupon exceeds the value of the product, the coupon is to be processed as equal to the scanned retail of the product. The difference will not be issued as change.
- Coupons may only be accepted for products sold in store
- Coupons may not be accepted as a form of tender (e.g. for Shoppers Optimum Promotions where a customer would need to spend \$50 to receive 20x the Shoppers Optimum Points, if a coupon was used, the value of the coupon would be deducted and does not count toward the promotion total.)
- For all instances, customers should be issued a receipt for the transaction
- Must meet the legal requirements as stated on the coupon

Have questions? Please view our Coupon F.A.Q. on Facebook (www.facebook.com/shoppersdrugmart) for additional details, or write to us at customerservice@shoppersdrugmart.ca.