

**SHOPPERS DRUG MART/PHARMAPRIX INC. “NEW & SO YOU” CONTEST  
(the “Contest”)  
OFFICIAL CONTEST RULES**

**1. CONTEST PERIOD**

This contest begins on February 27, 2021 at 12:00:00am Eastern Time (“ET”) and closes March 26, 2021 at 11:59:59 pm ET (“Contest Closing Date”) (collectively the “Contest Period”).

**2. ELIGIBILITY**

Contest is open to all legal residents of Canada who have reached the age of majority within the province or territory of which they reside at time of entry **AND** who are eligible *PC Optimum* members. *PC Optimum* members must have a valid digital account with PC ID login credentials which include an email address and password associated with their PC Optimum card number in order to enter the Contest. (the “Entrant”). Employees, officers, directors, representatives or agents of Shoppers Drug Mart Inc./Pharmaprix Inc. (the “Sponsor”), Union and IMC (the “Contest Administrators”), Sponsor stores (and their respective Associates), their respective parent companies, affiliates, subsidiaries, advertising and promotional agencies and agents (collectively, the “Contest Parties”) and the immediate family and/or household members of any of the above, are not eligible to participate in the Contest. For the purpose of these contest rules, a “immediate family” is defined as a parent, spouse, sibling, mother, father, brother, sister, and/or or child whether or not they reside in the same household, are not eligible to enter the contest.

The Sponsor reserves the right at any time to require proof of identity and/or eligibility to participate in the contest and any failure to provide such proof may result in disqualification at the Sponsor’s sole discretion.

**3. HOW TO ENTER**

**NO PURCHASE NECESSARY.**

To enter and play the game, log on to [shoppersdrugmart.ca/new](http://shoppersdrugmart.ca/new) or [pharmaprix.ca/new](http://pharmaprix.ca/new) (“Contest Website”) and complete the following steps:

- **Select** – Select your target product from the options provided. If you hit the target you have selected, you will earn 5 ballots into the applicable weekly draw (set in section #5 below). If you hit any other target, you will get 1 ballot.
- **Drop** – Click or tap the game board to release the ball. Didn’t hit the target? No worries, you have 3 tries per game!
- **Submit** – To have your earned game ballots applied to the applicable weekly draw, you must submit them by logging in with your PC ID account during the applicable weekly draw period (see section #5 below). Each week you can play up to three games and earn up to 45 ballots that will automatically be applied to the applicable weekly draw. In addition, if you are up for more fun, in each week and in each game you can earn up to

two (2) additional turns to play by correctly answering product questions that come up at the end of each game, however these additional plays WILL NOT add to your total number of ballots if you have earned the maximum 45 ballots per week In addition to what has been set out above, there is one (1) other way to earn additional ballots in the Contest which is as follows:

**Product Purchases:** For participating product(s) listed in Schedule A that are purchased during the Contest Period, Entrants will receive 10 additional ballots per product that will be applied to the Week#4 grand prize draw.

**4. ODDS OF WINNING:**

The chances of being selected as a Potential Winner in the draw depends upon the total number of eligible entries received in each particular week. There is a limit of one weekly prize per person.

**5. PRIZES/APPROXIMATE RETAIL VALUES (ARVs):**

There will be 46 prizes available to be won during the Contest Period, consisting of (and its approximate retail value “ARV”):

Week 1: Saturday, February 27 12:00am ET to Friday, March 5 11:59PM ET (20 prizes): Self Care Prize Pack consisting of 13 products featured in the New & So You Campaign selected by the sponsor as listed below, ARV \$145 value CAD each; (\$2,900 CAD total)

NIVEA Care Breathable Body Lotion 400ml
NIVEA Fresh Blends Refreshing Body Wash - Raspberry
ARM & HAMMER™ Essentials Healthy Teeth & Gums Fluoride Toothpaste
Softsoap® Warm Vanilla & Coconut Milk Deeply Moisturizing Liquid Hand Soap Pump
Colgate® Keep Replaceable Head Manual Toothbrush - Deep Clean Silver
hello® naturally whitening fluoride toothpaste
Live Clean® Coconut Lemongrass Deodorant
Dial Clean+Gentle Fragrance Free Foaming Hand Wash
GARNIER Green Labs® Pinea-C™ Brightening Serum Cream
Garnier™ Whole Blends™ Sulfate-free honey treasures repairing shampoo
John Frieda® Frizz Ease® Dream Curls® Crème Oil 100ml
Bioré® Brightening Jelly Cleanser with Yuzu Lemon + Ginseng 110ml
Harry's 5-Blade Men's Razor with 2ct Cartridges - Bright Orange

Week 2: Saturday, March 6 12:00am ET to Friday, March 12 11:59PM ET (15 prizes): Deluxe Prize Pack of 15 products featured in the New & So You Campaign selected by the sponsor as listed below, ARV \$400 value CAD each, (\$6,000 CAD total)

NIVEA 3-IN-1 Dry Skin Biodegradable Cleansing Wipes
Finishing Touch Flawless™ NuRazor Electric Razor
Colgate® Renewal Gum Revitalize Whitening Restoration Gel Toothpaste
Colgate® Optic White® Overnight Whitening Pen
THAYERS® Rose Petal Witch Hazel Toner with Aloe Vera
AVEENO® Calm & Restore™ Oat Gel Moisturizer
NEUTROGENA® Rapid Tone Repair® 20% Vitamin C Serum Capsules
John Frieda® Frizz Ease® Weightless Wonder Smoothing Crème 100ml
Gillette® Venus For Pubic Hair & Skin Razor Handle + 3 Blade Refills
Olay Cleansing & Firming Collagen and Vitamin B3 Complex Body Wash
Secret® ESSENTIAL OILS Lavender + Eucalyptus Invisible Deodorant
Philips One by Sonicare Battery Toothbrush - Coral
Smile Direct Club bright on Premium Teeth Whitening Kit
Shea Moisture® African Black Soap Bamboo Charcoal Deep Balancing Conditioner
Dove Dryness Relief Body Wash

Week 3: Saturday, March 13 12:00am ET to Friday, March 19 11:59PM ET (10 prizes): \$500 Shoppers Drug Mart/Pharmaprix Gift Card, ARV \$500 value CAD each (\$5,000 CAD total)

Week 4: Saturday, March 20 12:00am ET to Friday, March 26 11:59PM ET (1 Grand Prize): 10 million PC Optimum Points, ARV \$10,000 value CAD each (\$10,000 CAD total)

Total approximate value of all prizes combined is \$23,900 value CAD.

The approximate retail value of each prize is that stated by the supplier of the prize as being in effect thirty (30) days prior to the launching of this contest.

**6. POTENTIAL WINNER SELECTION:**

A total of 46 Potential Winners will be randomly selected by the Sponsor at approximately 12:00pm ET on or about April 9, 2021 in Toronto, Ontario from all eligible entries received during the Contest Period.

Before being declared a Winner, the selected Potential Winner of a prize must first correctly answer a time-limited mathematical skill-testing question without assistance or mechanical or electronic aid and will be required to sign a standard declaration and release form confirming compliance with the contest Official Rules and acceptance of the prize as awarded. A selected Potential Winner will be notified by email within ten (10) days of the draw date. If Potential Winner cannot be contacted within three (3) attempts to be contacted or within ten (10) business days following the draw date, at Sponsor’s discretion, another entrant will be selected. Limit of one (1) prize per person.

**7. DECLARATION & RELEASE:**

Potential Winner will be required to execute and return a Declaration and Release within seven (7) days of the date indicated on the accompanying letter of prize notification and of attempted delivery, or the prize will be forfeited and may be awarded to an alternate Entrant.

The return of any prize/prize notification as undeliverable or noncompliance with the terms of these Official Rules may result in disqualification and at Sponsor's discretion, selection of an alternate Entrant

## **8. LIMITATION OF LIABILITY:**

By entering this contest, the entrant accepts and agrees to these Official Rules and the decisions of the Sponsor, which shall be final in all matters. By accepting the prize, the Winner agrees to hold the Sponsor, their affiliates, directors, officers, employees, parent and related companies, licensors, licensees, and assigns harmless against any and all claims and liability arising out of the acceptance, use, misuse or redemption of any prize or participation in the contest. The Sponsor assumes no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, on account of the foregoing or otherwise, notifications, typographical, responses, replies or any computer, online, software, telephone, cellular phone, hardware or technical problems, interruption, deletion, defect, delay in operation or transmission, failure, traffic congestion or malfunction that may occur, or on account of any combination including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsor is not responsible for any incorrect or inaccurate information, whether caused by website or mobile application users or by any of the equipment or programming associated with the contest or by any technical, human or other error or omission. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any injury or damage to entrant or to any computer or cellular phone related to or resulting from participating or downloading materials or applications in this contest. The Sponsor assumes no responsibility or liability in the event that the contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsor, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, lack of participation, fairness, integrity or proper conduct of this contest or the Contest Website.

If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) exceed any of the limits stated in these rules; and/or (ii) use multiple names, identities, accounts, email addresses and/or any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or to disrupt this contest; then the entrant may be disqualified from the contest in the sole and absolute discretion of the Sponsor. The Sponsor reserves its right, in its sole and absolute discretion, to require proof of identity, eligibility and/or compliance with these Rules (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purpose of verifying an individual's eligibility to participate in this contest; (ii) for the purpose of verifying the eligibility and/or compliance of any Contest-

related information submitted (or purportedly submitted) with these rules; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purpose of administering this contest in accordance with the letter and spirit of these rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this contest will be the contest server machine(s). Disposable email addresses cannot be used for the purposes of this contest. In the event of a dispute as to who has submitted any given registration, the authorized account holder of the email address used to register will be deemed to be the registrant. The “authorized account holder” is the natural person assigned an email address by an internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. A potential winner may be required to show proof of being the applicable authorized account holder associated with the registration in question. Entries remain the sole and exclusive property of the Sponsor and can be revoked or invalidated by the Sponsor at any time and for any reason, and entrants will not be granted any type of rights (including without limitation property rights) in or to entries. The Sponsor reserves the right to contact any registrant whose email address is submitted as part of this contest for the purpose of administering this contest.

Sponsor reserves the right to disqualify an entrant if the entrant a) violates these official rules and/or the general rules/guidelines of any online property or service of the Sponsor; b) enters the contest by any means contrary to these rules or which would be unfair to other entrants or where contest entries are generated by any mechanical or automated means; c) acts in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person. Entry materials that have been tampered with, reproduced, falsified, or altered are void. In the event a dispute arises as to the identity of a potentially winning online entrant, entries made by internet will be declared made by the name on the online entry form.

Any attempt to deliberately damage the contest website, contest application or any related website or undermine the legitimate operation of the contest may be a violation of criminal and civil laws. Should such an attempt be made, the sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law.

Currency is in Canadian dollars unless otherwise stipulated. Each prize must be accepted “as is” and may not be exchanged for an amount of money, cash, bartered, sold, raffled, substituted, or transferred, assigned and is non-refundable, except as may be specifically permitted by the Sponsor in its sole and absolute discretion. In the event the stated prizes are unavailable due to reasons beyond the control of the Sponsor, a prize of equivalent nature and value will be available to be won, or the Sponsor, in its sole option, may award the winner the equivalent monetary value in lieu of prize. The prizes will be delivered only to the confirmed winners.

Refusal to accept a prize releases the Sponsor, as well as their respective directors, officers, and employees, of all responsibility and obligations toward the winner of such prize. In no event shall Sponsor be held to award more prizes than what is mentioned in these rules or to award prizes otherwise than in compliance with these rules.

**10. LANGUAGE DISCREPANCY:** In the event of any discrepancy or inconsistency

between English language version and the French language version of these Official Contest Rules, and disclosures or other statements contained in any contest materials, including but not limited to the contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the English version of the Official Rules shall prevail, govern and control.

**11. CONDITIONS OF ENTRY:** Acceptance of a prize constitutes permission for the Sponsor to use winners' names, cities and provinces/territories of residence and likenesses for purposes of advertising and publicity in any and all media now or hereafter known throughout the world in perpetuity, without further compensation, notification, or permission, unless prohibited by law.

All information requested by and supplied by each entrant must be truthful, accurate, and in no way misleading. Sponsor reserves the right to disqualify any entrant from the contest in their discretion, should the entrant at any stage supply untruthful, inaccurate, or misleading details and/or information or should the entrant be ineligible for the contest pursuant to these rules.

**12. INTELLECTUAL PROPERTY:** All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned by the Sponsor and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

**13. INDEMNIFICATION:** Entrant releases and holds Sponsor harmless from any and all liability for any injuries, loss or damage of any kind to the Entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, participation in the contest, any breach of the Rules, and/or in any prize-related activity. The Entrant agrees to fully indemnify the Sponsor from any and all claims by third parties relating to the contest

**14. TERMINATION:** If, in the Sponsor's opinion, there is any suspected or actual evidence of tampering with any portion of the contest, or if technical difficulties or any other factor including accident, printing, administrative, or any error of any kind compromises the integrity, administration, or conduct of this contest, the Sponsor reserves the right, with consent of the *Régie des alcools, des courses et des jeux* in its sole discretion, to modify, suspend or terminate the Contest, in whole or in part, at any time, without prior notice or obligation. Any attempt to deliberately damage any website or to undermine the legitimate operation of this contest is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

**15. PROVINCE OF QUEBEC:** Any litigation respecting the conduct or organization of the contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize in the contest may be submitted to the Régie only for the purpose of helping the parties reach a fair settlement.

**16. PRIVACY/USE OF PERSONAL INFORMATION:** The Sponsor respects your right to privacy. By participating in the contest, you: (i) grant to the Sponsor the right to use your

name, mailing address, telephone number, and e-mail address, alias or platform handle (“Personal Information”) for the purposes of administering this contest and conducting publicity about this contest(ii) grant to the Sponsor the right to use Personal Information for publicity and promotional purposes relating to the contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii) acknowledge that the Sponsor may disclose Personal Information to third-party service providers and agents of the Sponsor in connection with any of the activities listed in (i) and (ii) above. The Sponsor will only use the entrant’s Personal Information for identified purposes and only if consent is given at the time of entry to provide you with information regarding upcoming promotions/contest of the Sponsor. Your consent may be withdrawn at any time. Should you withdrawal your consent, your entry into this contest will be invalid. For more information regarding the manner of collection, use and disclosure of by the Sponsor, please refer to the Sponsor’s Privacy Policy at: <http://corporate.shoppersdrugmart.ca/en-ca/privacy-policy.aspx>

**17. LAW:** The contest is subject to applicable federal, provincial and municipal laws and regulations. The Official Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsor. All issues and questions concerning the construction, validity, interpretation and enforceability of the Official Rules or the rights and obligations as between the entrant and the Sponsor in connection with the contest shall be governed by and construed in accordance with the laws of the province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction’s laws.

**18. SCHEDULE A:** The below table lists all SKUs which are part of the New & So You campaign.

UPC/SKU	Product Name (English)	Product Name (French)
65333011055	ARM & HAMMER™ Essentials Healthy Teeth & Gums Fluoride Toothpaste with Natural Baking Soda	Dentifrice au fluorure pour dents et gencives saines Essentials ARM & HAMMER <sup>MC</sup> avec bicarbonate de soude naturel
56100083061	Crest®WHITENING EMULSIONS™ Apply and Go Whitening Treatment 29mL	Traitement blanchissant Apply and Go WHITENING EMULSIONS <sup>MC</sup> de Crest <sup>MD</sup> , 29 mL

56100083054	Crest® WHITENING EMULSIONS™ On the Go Whitening Treatment 12mL	Traitement blanchissant On the Go WHITENING EMULSIONS <sup>MC</sup> Crest <sup>MD</sup> , 12 mL
035000980861	Colgate® Optic White® Overnight Whitening Pen	Stylo blanchissant Optic White <sup>MD</sup> Overnight de Colgate <sup>MD</sup>
35000987013	hello® naturally whitening fluoride toothpaste	Dentifrice blanchissant et au fluorure naturellement hello <sup>MD</sup>
35000987624	hello® activated charcoal mouthwash	Rince-bouche hello <sup>MD</sup> avec charbon activé
35000987006	hello® watermelon all ages fluoride free toothpaste	Dentifrice sans fluorure pour tous âges hello <sup>MD</sup> à saveur de melon d'eau
810819033669	Smile Direct Club™ bright on™ Premium Teeth Whitening Kit - LED Accelerator Light and 4 Whitening Pens	Trousse de blanchiment des dents de qualité supérieure bright on <sup>MC</sup> Smile Direct Club <sup>MC</sup> – Lampe accélératrice à DEL et 4 stylos de blanchissage
35000984395	Colgate® Renewal Gum Revitalize Whitening Restoration Gel Toothpaste	Dentifrice gel blanchissant et réparateur Renewal Gum Revitalize de Colgate <sup>MD</sup>
35000983893	Colgate® Renewal Gum Revitalize Whitening Restoration Paste Toothpaste	Dentifrice Colgate <sup>MD</sup> Renewal Gum Revitalize Restauration de la blancheur, formule en pâte à la menthe fraîche
35000985859	Colgate Renewal Manual Toothbrush 2 Pack	Brosse à dents manuelle Colgate <sup>MD</sup> Renewal
35000982063	Colgate® Keep Replaceable Head Manual Toothbrush - Deep Clean Silver	Brosse à dents manuelle à tête remplaçable Keep de Colgate <sup>MD</sup> – Deep Clean Silver
35000982049	Colgate® Keep Replaceable Head Manual Toothbrush - Deep Clean Navy	Brosse à dents manuelle à tête remplaçable Keep de Colgate <sup>MD</sup> - Deep Clean Navy
35000982018	Colgate® Keep Manual Toothbrush Deep Clean Refills 2 Pack	Recharges Deep Clean pour brosse à dents manuelle Colgate <sup>MD</sup> Keep - paquet de 2
75020092441	Philips One by Sonicare Battery Toothbrush - Coral	Brosse à dents à piles Philips One de Sonicare – Corail
75020092519	Philips One by Sonicare Battery Toothbrush - Mango	Brosse à dents à piles Philips One de Sonicare – Mangue
812154032758	Native™ Coconut and Vanilla Deodorant	Déodorant noix de coco et vanille Native <sup>MC</sup>
037000869443	Secret® Essential Oils Lavender + Eucalyptus Invisible Solid Deodorant	Déodorant invisible HUILES ESSENTIELLES Secret <sup>MD</sup> Lavande + Eucalyptus
065743335246	Live Clean® Coconut Lemongrass Deodorant	Déodorant à la noix de coco et à la citronnelle Live Clean <sup>MD</sup>
035000981967	Softsoap® Warm Vanilla & Coconut Milk Deeply Moisturizing Liquid Hand Soap	Savon liquide hydratant pour les mains avec pompe Softsoap <sup>MD</sup> vanille chaude et lait de

	Pump	coco
056594014572	NIVEA Fresh Blends™ Refreshing Body Wash - Raspberry	Gel-douche rafraîchissant Fresh Blends <sup>MC</sup> de NIVEA – Framboise
056594014589	NIVEA Fresh Blends™ Refreshing Body Wash - Watermelon	Gel-douche rafraîchissant Fresh Blends <sup>MC</sup> de NIVEA – Melon d'eau
056594014596	NIVEA Fresh Blends™ Refreshing Body Wash - Apricot Mango	Gel-douche rafraîchissant Fresh Blends <sup>MC</sup> de NIVEA – Abricot et mangue
011111024779	Dove Men+Care Charcoal Clove Body Wash	Gel-douche Men+Care Dove charbon et clou de girofle
079400451866	Dove Men+Care Charcoal + Clay Shampoo	Shampooing Men+Care Dove au charbon et à l'argile
079400480446	Dove Men+Care Purifying Charcoal Antiperspirant	Antisudorifique purifiant Men+Care Dove au charbon
011111020702	Dove Dryness Relief Body Wash	Gel-douche Dryness Relief Dove
017000313566	Dial Clean+Gentle Fragrance Free Foaming Hand Wash	Savon moussant pour les mains Dial Clean+Gentle non parfumé
017000313689	Dial Clean+Gentle Waterlily Foaming Hand Wash	Savon moussant pour les mains Dial Clean+Gentle, nénuphar
11111018327	Axe® Skateboards and Fresh Roses Body Wash	Gel-douche corps Skateboards and Fresh Roses Axe <sup>MD</sup>
079400474124	Axe® Skateboards & Fresh Roses Deodorant Body Spray	Atomiseur corporel désodorisant Axe <sup>MD</sup> Skateboards & Fresh Roses
079400474018	Axe® Skateboards & Fresh Roses Deodorant Stick	Désodorisant en bâton Axe <sup>MD</sup> Skateboards & Fresh Roses
037000578451	Olay Cleansing & Firming Collagen and Vitamin B3 Complex Body Wash	Gel-douche nettoyant et raffermissant avec complexe de vitamine B3 et collagène d'Olay
810006471731	Harry's 5-Blade Men's Razor with 2ct Cartridges - Bright Orange	Rasoir pour hommes à 5 lames Harry's avec 2 cartouches – orange vif
841058046028	Skintimate® Coconut Delight™ Disposable Razors	Rasoirs jetables Coconut Delight <sup>MC</sup> Skintimate <sup>MD</sup>
047400674004	Gillette® Venus For Pubic Hair & Skin Razor Handle + 3 Blade Refills	Manche de rasoir pour les poils pubiens et la peau Venus Gillette <sup>MD</sup> + 3 lames de rechange
047400672468	Gillette® Venus 2-in-1 Cleanser + Shave Gel For Pubic Hair & Skin	Gel nettoyant et à raser 2 en 1 Venus Gillette <sup>MD</sup> pour les poils pubiens et la peau.
047400672482	Gillette® Venus Daily Soothing Serum For Pubic Hair & Skin	Sérum quotidien apaisant Venus Gillette <sup>MD</sup> pour les poils pubiens et la peau
841058000181	Schick® Hydro Skin Comfort™ Stubble Eraser™	Rasoir Hydro Skin Comfort <sup>MC</sup> Stubble Eraser <sup>TM</sup> de Schick <sup>MD</sup>
061700830274	Finishing Touch Flawless™ NuRazor Electric Razor	Rasoir électrique Finishing Touch Flawless <sup>MC</sup> NuRazor
37000679318	Head & Shoulders Supreme Color Protect Dandruff Shampoo	Shampooing antipelliculaire Supreme Color Protect Head & Shoulders
37000679295	Head & Shoulders Supreme Color Protect Conditioner	Revitalisant Supreme Color Protect Head & Shoulders
062600381200	NEUTROGENA® Healthy Scalp HydroBoost Shampoo	Shampooing Healthy Scalp HydroBoost NEUTROGENA <sup>MD</sup>

062600381217	NEUTROGENA® Healthy Scalp HydroBoost Conditioner	Revitalisant hydratant Healthy Scalp NEUTROGENA <sup>MD</sup> avec acide hyaluronique
079400478986	Dove Hair Therapy Breakage Remedy Shampoo	Shampooing Hair Therapy Breakage Remedy de Dove
079400478955	Dove Breakage Remedy Conditioner	Revitalisant Breakage Remedy Dove
022400007779	TRESemmé Keratin Repair Shampoo	Shampooing Keratin Repair de TRESemmé
022400007748	TRESemmé Conditioner Keratin Repair	TRESemmé revitalisant Keratin Repair
071249317891	L'Oréal Paris® Hair Expertise Total Repair 5 Repairing Shampoo	Shampooing réparateur Hair Expertise Total Repair 5 de L'Oréal Paris <sup>MD</sup>
071249317877	L'Oréal Paris® Hair Expertise Total Repair 5 Conditioner	Revitalisant Hair Expertise Total Repair 5 de L'Oréal Paris <sup>MD</sup>
603084063420	Garnier™ Whole Blends™ Sulfate-free honey treasures repairing shampoo	Shampooing sans sulfate Garnier <sup>MC</sup> Whole Blends <sup>MC</sup> Trésors de miel
603084063390	Garnier™ Whole Blends™ Sulfate-free coconut oil smoothing shampoo	Shampooing lissant sans sulfate à l'huile de noix de coco Garnier <sup>MC</sup> Whole Blends <sup>MC</sup>
717226271922	John Frieda® Frizz Ease® Dream Curls® Crème Oil	Huile à la crème John Frieda <sup>MD</sup> Frizz Ease <sup>MD</sup> Dream Curls <sup>MD</sup>
717226148804	John Frieda® Frizz Ease® Dream Curls® SLS/SLES Sulfate Free Shampoo	Shampooing sans sulfates SLS/SLES John Frieda <sup>MD</sup> Frizz Ease <sup>MD</sup> Dream Curls <sup>MD</sup>
717226148811	John Frieda® Frizz Ease® Dream Curls® SLS/SLES Sulfate Free Conditioner	Revitalisant sans sulfates SLS/SLES John Frieda <sup>MD</sup> Frizz Ease <sup>MD</sup> Dream Curls <sup>MD</sup>
717226272165	John Frieda® Frizz Ease® Weightless Wonder Smoothing Crème	Crème adoucissante Weightless Wonder John Frieda <sup>MD</sup> Frizz Ease <sup>MD</sup>
717226272141	John Frieda® Frizz Ease® Weightless Wonder Shampoo	Shampooing Weightless Wonder John Frieda <sup>MD</sup> Frizz Ease <sup>MD</sup>
717226272158	John Frieda® Frizz Ease® Weightless Wonder Conditioner	Revitalisant Weightless Wonder John Frieda <sup>MD</sup> Frizz Ease <sup>MD</sup>
062600385123	OGX® Keratin Oil Miracle Gloss Smoothing Spray	Huile de kératine lissante Miracle Gloss OGX <sup>MD</sup> en vaporisateur
062600385185	OGX® Keratin Oil Smoothing Shampoo	Shampooing lissant à l'huile de kératine OGX <sup>MD</sup>
062600385192	OGX® Keratin Oil Smoothing Conditioner	Revitalisant lissant à l'huile de kératine OGX <sup>MD</sup>
621732000672	Marc Anthony True Professional® Complete Colour Care™ Purple Shampoo	Shampooing mauve Marc Anthony True Professional <sup>MD</sup> Complete Colour Care <sup>MC</sup>
764302271062	SheaMoisture® African Black Soap Bamboo Charcoal Deep Balancing Conditioner	Savon noir africain revitalisant équilibrant au charbon de bambou SheaMoisture <sup>MD</sup>
764302270836	SheaMoisture® African Black Soap	Exfoliant prénettoyant pour le cuir chevelu

	Bamboo Charcoal Pre-Shampoo Scalp Scrub	avec savon noir africain au charbon de bambou SheaMoisture <sup>MD</sup>
764302271048	SheaMoisture® African Black Soap Bamboo Charcoal Deep Cleansing Shampoo	Savon noir africain shampooing nettoyant au charbon de bambou SheaMoisture <sup>MD</sup>
062600385246	Maui Moisture® Lightweight Curls + Flaxseed Shampoo	Shampooing Lightweight Curls + Flaxseed Maui Moisture <sup>MD</sup>
062600385253	Maui Moisture® Lightweight Curls + Flaxseed Conditioner	Revitalisant Lightweight Curls + Flaxseed Maui Moisture <sup>MD</sup>
071249424056	L'Oréal Paris® EverPure™ Detox Clarifying Shampoo	Shampooing clarifiant EverPure <sup>MC</sup> Detox de L'Oréal Paris®
071249424063	L'Oréal Paris® EverPure Detox Clarifying Conditioner	Revitalisant clarifiant EverPure <sup>MC</sup> Detox de L'Oréal Paris®
080878193141	PANTENE Pro-v Brilliant Blondie Purple Shampoo	Shampooing mauve PANTENE Pro-v Brilliant Blondie
080878193110	PANTENE Pro-v Brilliant Blondie Daily Rescue Conditioner	Revitalisant PANTENE Pro-v Brilliant Blondie Daily Rescue
3606000569072	CeraVe® Hydrating Cream-to-Foam Cleanser	Crème-mousse hydratante CeraVe <sup>MD</sup>
075609199943	Olay Regenerist Collagen Peptide 24 Face Moisturizer	Hydratant pour le visage Olay Regenerist Collagen Peptide 24
075609199950	Olay Regenerist Collagen Peptide 24 Serum	Sérum Olay Regenerist Collagen Peptide 24
075609199967	Olay Regenerist Collagen Peptide 24 Eye Cream	Crème pour les yeux Olay Regenerist Collagen Peptide 24
062600385338	NEUTROGENA® Rapid Tone Repair® 20% Vitamin C Serum Capsules	Capsule de sérum de vitamine C à 20 % NEUTROGENA <sup>MD</sup> Rapid Tone Repair <sup>MD</sup>
062600380159	NEUTROGENA® Hydro Boost Hyaluronic Acid Serum	Sérum à l'acide hyaluronique NEUTROGENA <sup>MD</sup> Hydro Boost
062600309280	NEUTROGENA® Hydro Boost Night Pressed Serum	Sérum NEUTROGENA <sup>MD</sup> Hydro Boost Night Pressed
062600354785	AVEENO® Calm & Restore™ Oat Gel Moisturizer	GEL hydratant à l'avoine AVEENO <sup>MD</sup> Calm & Restore <sup>MC</sup>
062600354808	AVEENO® Calm and Restore™ Triple Oat Serum	Sérum triple à l'avoine AVEENO <sup>MD</sup> Calm and Restore <sup>MC</sup>
062600354792	AVEENO® Calm and Restore™ Nourishing Oat Cleanser	Nettoyant nourrissant à l'avoine AVEENO <sup>MD</sup> Calm and Restore <sup>MC</sup>
071249419182	L'Oréal Paris® Revitalift® Triple Power LZR 0.3% Pure Retinol Night Serum	Sérum avec 0,3 % de rétinol pur L'Oréal Paris <sup>MD</sup> Revitalift <sup>MD</sup> Triple Power LZR
3600523954988	L'Oréal Paris® Revitalift® Filler Eye Cream For Face	Crème pour le visage et les yeux L'Oréal Paris <sup>MD</sup> Revitalift <sup>MD</sup>
071249420393	L'Oréal Paris® Revitalift® Triple Power LZR 3.5% Pure Glycolic Acid Cleansing Gel	Gel nettoyant avec 3,5 % d'acide glycolique pure L'Oréal Paris <sup>MD</sup> Revitalift <sup>MD</sup> Triple Power LZR
056594014800	NIVEA 3-IN-1 Dry Skin Biodegradable Cleansing Wipes	Lingettes nettoyantes biodégradables pour peau sèche 3 en 1 de NIVEA

603084578313	GARNIER Green Labs® Pinea-C™ Brightening Serum Cream	Crème sérum éclaircissante GARNIER Green Labs <sup>MD</sup> Pinea-C <sup>MC</sup>
603084578320	GARNIER Green Labs® Pinea-C™ Brightening Gel Wash	Gel nettoyant éclaircissant GARNIER Green Labs <sup>MD</sup> Pinea-C <sup>MC</sup>
603084578290	GARNIER Green Labs® Hyalu-Melon Replumping Serum Cream	Crème sérum repulpante GARNIER Green Labs <sup>MD</sup> Hyalu-Melon
062400270933	Bioré® Brightening Jelly Cleanser with Yuzu Lemon + Ginseng	Gelée nettoyante illuminatrice avec citron yuzu et ginseng de Bioré®
062400271015	Bioré® Brightening Exfoliator with Yuzu Lemon + Dragon Fruit	Masque illuminant à l'argile au citron yuzu et fruit du dragon de Bioré®
062400271077	Bioré® Brightening Clay Mask with Yuzu Lemon + Papaya	Masque illuminant à l'argile au citron yuzu et à la papaye de Bioré®
041507070035	THAYERS® Rose Petal Witch Hazel Toner with Aloe Vera	Lotion tonique à l'hamamélis et aux pétales de rose THAYERS <sup>MD</sup> avec aloès
041507070233	THAYERS® Rose Petal Witch Hazel Facial Mist Toner	Brume tonique pour le visage à l'hamamélis et aux pétales de rose THAYERS <sup>MD</sup>
056594015296	NIVEA Care Breathable Body Lotion	Lotion corporelle Care Breathable de NIVEA
071249409800	L'Oréal Paris® Le Color Gloss™ One Step Toning Gloss - Clear	Le Color Gloss <sup>MC</sup> One Step Toning Gloss de L'Oréal Paris® en Clear
071249409770	L'Oréal Paris Le Color Gloss™ One Step Toning Gloss - Cool Blonde	Le Color Gloss <sup>MC</sup> One Step Toning Gloss L'Oréal Paris en Cool Blonde
071249409794	L'Oréal Paris Le Color Gloss™ One Step Toning Gloss - Cool Brunette	Le Color Gloss <sup>MC</sup> One Step Toning Gloss L'Oréal Paris en Cool Brunette
017000127316	Schwarzkopf® Keratin Color Permanent Hair Colour - 3.0 Espresso	Colorant capillaire permanent Schwarzkopf <sup>MD</sup> Keratin Color en 3.0 Espresso
017000191331	Schwarzkopf® Color Ultime® Permanent Hair Colour - 6.86 Sparkly Light Brown	Colorant capillaire permanent Schwarzkopf <sup>MD</sup> Color Ultime <sup>MD</sup> en 6.86 Sparkly Light Brown
3600542391047	Garnier™ Olia™ Hair Colour - Deep Black Platinum 1P	Garnier <sup>MC</sup> Olia <sup>MC</sup> Hair Colour en Deep Black Platinum 1P
3600542391054	Garnier™ Olia™ Hair Colour - Dark Beige Blonde 7.13	Garnier <sup>MC</sup> Olia <sup>MC</sup> Hair Colour en Dark Beige Blonde 7.13
068459251275	The Knot Dr.® for Conair® Detangling Hot Air Brush Wet/Dry Styler	Brosse démêlante à air chaud The Knot Dr. for Conair <sup>MD</sup> pour cheveux secs et humides

**19. OFFICIAL RULES:** These rules are available on the Contest Website at [www.shoppersdrugmart.ca/new](http://www.shoppersdrugmart.ca/new) or [www.pharmaprix.ca/new](http://www.pharmaprix.ca/new) under “Official Contest Rules”